



Paul Gerwien
Director

Born in Berlin, Germany. Equally comfortable with visual and comedic work, Paul doesn't discriminate against genre. All that matters is a strong idea.

Making the ordinary compelling is Paul Gerwien's specialty. His spots expose everyday situations in a humorous, slightly dark, dispassionate way.

Paul has great sensitivity and an ability to execute simple and banal scripts. He likes real life situations with a twist, where the tone is understated.

Before going solo in 2012 Paul was part of the directing duo Grøbert & Grøbert, who won the prestigious Young Director Award 2009 in Cannes with their humorous commercial "The Robbery" right away, which gave rise to one of the freshest directorial duos.