



Leonel Dietsche
Director

Leonel is a Swedish-German director known for striking visuals and emotionally driven storytelling across commercials, music videos, and narrative film.

His work blends cinematic craft with a sharp cultural sensibility, shaped by a career that spans continents and mediums.

He began his career in Berlin, creating campaigns for brands like Nike, Volkswagen, Jägermeister, Vogue, and Under Armour, alongside music videos for leading German hip-hop artists.

Since then, he's worked with global clients including Google, Swatch, Nike, LOEWE, and Vodafone.

His narrative work has screened internationally, from his debut feature ENDE NEU (The New End) to the Nowness short "Morning, Afternoon, Evening" and the Oscar-qualifying short NOW OR NEVER, shown at the Rhode Island International Film Festival.

He is currently developing his US feature film.
Leonel is based in Los Angeles.

