



Petr Dvorak Director

Petr Dvorak is a bold, forward-thinking director from Prague with big ideas and a love for shaking up the commercial scene. His work combines a global perspective with cinematic, high-energy storytelling that's immersive, emotional and full of life. He has collaborated with brands like Apple, LEGO, McDonald's, Pilsner Urquell and Amnesty International.

Before stepping into the director's chair, Petr honed his craft as an Art Director and Ideamaker at creative agencies like Leo Burnett, shaping scripts and concepts for TV and digital campaigns. That creative background still drives everything he does - turning strong ideas into striking visuals and giving every project a fresh, memorable edge.

He aims to create films that not only grab attention in the moment, but stay with you long after the screen goes dark.