

**Roland Schafek**
Director

With roots in action sports and a background in animation and VFX, his work blends dynamic cinematography with a strong visual and technical sensibility.

After filming his own training sessions as a teenager, he developed a deep understanding of movement, rhythm and editing early on – skills he later refined across motion design, 3D and camera work.

His experience spans music videos, branded content, tourism films and commercials. Whether underwater, on rooftops or in the studio, Roland brings an energetic, emotionally charged visual style to every project.

Recent work includes the music video *Tanzen* for Bibiza (Vienna Shorts 2025, Berlin Commercial Raw Selection) and *Kitzbühel 365*, which received multiple international awards including at Cannes Corporate and Art&Tur.

Driven by storytelling, post-production finesse, and a love for immersive visuals – and guided by a growing integration of AI tools to conceptually enhance his workflow – Roland's approach is rooted in precision, experimentation, and a taste for the unconventional.