CV

Daniel Hager
Director

Gown up in the west of Austria - the alps of Vorarlberg, Daniel ventured into the bustling city of Vienna at a young age to follow his passion for filmmaking. What started with after-movies in 2012, after he graduated on the film school Baden, quickly turned into a one-man show for content production and music videos. After years of improving his craft, Daniel found his new professional home: advertising. Since then he has emerged as a passionate director with an affinity for creative editing. The projects became demanding, the teams grew an his style got established.

Urban. Modern. Authentic. Marked by a contemporary and dynamic visual language. Always on the search to find new ways to tell a story and to resonate with the audience's emotions. Eager to push creative boundaries, Daniel collaborates with brands like UEFA, Hugo Boss, Puma, Samsung, Ikea, and ÖBB, among others. Expanding beyond Austria's boarders, he engages in both national and international campaigns, continually seeking fresh expressions and impactful narratives