



Daniel Lwowski
Director

Daniel was born in 1972 in Burghausen, Germany. While graduating from the University of Media in Stuttgart/Germany, Daniel started to focus on film, computer animation and slide multivision-shows.

Since 1999 he works as a freelancer for several production companies, successfully and passionately directing promos and commercials.

Daniel is working together with big international names like 'NSYNC, Anne Clark, Wyclef Jean and local German heroes like Ich&Ich, Herbert Grönemeyer, Silbermond, Juli, Söhne Mannheims, Max Raabe and Fanta4, his work was honored several times with the German Music Awards „Echo“ and the “Comet”.

Authenticity is very important for Daniel Lwowski. His focus to show "real people" influences his cinematic work. His artistic signature is marked by a strong documentary style. That's why he likes to pick up the camera and starts shooting on his own.

Transforming speed and rhythm to great adverts is one his specialties. This is why Daniel is one of the hottest directors right now if it come to topics like cars and sports. He has worked for big brands like Audi, Porsche and VW.